

ZERO TOLERANCE TO CORRUPTION



**GOVERNMENT OF KHYBER PAKHTUNKHWA  
DIRECTORATE OF YOUTH AFFAIRS**

Plot No. 28, Sector E-8, Phase 7, Hayatabad Peshawar

email: [directoratyaffairs@gmail.com](mailto:directoratyaffairs@gmail.com)

Ph: 091-9219668, 091-9219073



No. DYA/Procurement/2025-26/ **468(1-3)**

Dated: 28/04/2026

To,

The Managing Director,  
KPPRA Warsak Road Peshawar.

Subject:

**REQUEST FOR UPLOADING THE FINAL EVALUATION REPORT ON  
AUTHORITY'S OFFICIAL WEBSITE AGAINST TENDER No. 31080.**

I am directed to refer to the subject noted above and to enclose herewith a copy of final Evaluation Reports regarding Hiring of non-consulting Services for Framework Contract with request to upload the same on your official website, please.

Yours's faithfully,

**(ZABIH ULLAH)  
ASSISTANT DIRECTOR  
(PROCUREMENT)**

**Encl: As Above.**

**Endst. No. & Date Even:**

Copy forwarded for information to the:-

1. Assistant Director (IT), Directorate of Youth Affairs Peshawar, with request to upload the same on official website of Directorate.
2. All the committee Members.
3. PA to Director, Youth Affairs Khyber Pakhtunkhwa.

**ASSISTANT DIRECTOR  
(PROCUREMENT)**



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[info@kpyouthaffairs.gov.pk](mailto:info@kpyouthaffairs.gov.pk)



**FINAL EVALUATION REPORT**

**Name of Procurement:** Hiring of Non Consulting Services through Framework Contract  
**Tender No:** 31080 (As assigned by KPPRA)  
**Method of Procurement:** Single Stage Two Envelops  
**Pre-Bid Meeting:** 27<sup>th</sup> March 2026  
**Technical Bid Opening:** 03<sup>rd</sup> April 2026  
**Total Bids Received:** Two (02)  
**Technically Qualified:** One (01)  
**Financial Bid Opening on EPADs:** 23<sup>rd</sup> April 2026 at 10:00 AM

**1. DETAILS OF TECHNICAL EVALUATION**


S.No	Firm Name	Total Marks	Obtained Marks	80 % Weightage	Remarks
1.	M/s Macroosm Advertising Agency	100	88	70	Qualified for Next Stage i.e Financial bid Opening
2.	M/s Focus Production	100	57	46	Did not qualify for next stage i.e financial opening


**2. DETAILS OF FINANCIAL EVALUATION**

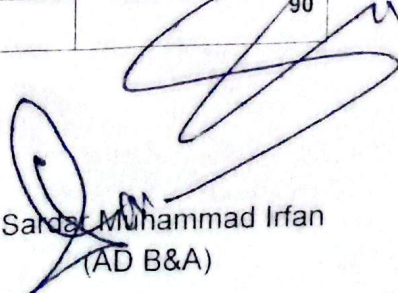
S.No	Description	M/s Macroosm Advertising Agency
1	Bid Amount based of Grand Total of All Categories of Services	31,132,510/-
2	Financial Evaluation Weightage	20

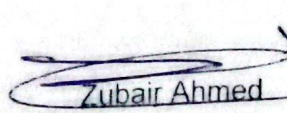
**3. DETAILS OF FINAL EVALUATION (TECHNICAL + FINANCIAL)**

S.No	Description	M/s Macroosm Advertising Agency
1	Technical Score (80%)	70
2	Financial Score (20%)	20
<b>Total Score (Technical + Financial)</b>		<b>90</b>

  
 Zabih Ullah,  
 (AD Procurement)

  
 Ms. Atifa Yousafzai  
 (AD Planning)

  
 Sardar Muhammad Irfan  
 (AD B&A)

  
 Zubair Ahmed  
 (DD F&P)