

ZERO TOLERANCE TO CORRUPTION



**GOVERNMENT OF KHYBER PAKHTUNKHWA
DIRECTORATE OF YOUTH AFFAIRS**

Plot No. 28, Sector E-8, Phase 7, Hayatabad Peshawar
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No. DYA/Procurement/2025-26/429(14)

Dated: 16/04/2026

To,

The Managing Director,
KPPRA Warsak Road Peshawar.

Subject:

**REQUEST FOR UPLOADING THE TECHNICAL EVALUATION REPORT
ON AUTHORITY'S OFFICIAL WEBSITE AGAINST TENDER No. 31080.**

I am directed to refer to the subject noted above and to enclose herewith a copy of Technical Evaluation Reports regarding Hiring of non-consulting Services for Framework Contract with request to upload the same on your official website, please.

Yours's faithfully,

(ZABIH ULLAH)
ASSISTANT DIRECTOR
(PROCUREMENT)

Encl: As Above.

Endst. No. & Date Even:

Copy forwarded for information to the:-

1. Assistant Director (IT), Directorate of Youth Affairs Peshawar, with request to upload the same on official website of Directorate.
2. All the committee Members.
3. PA to Director, Youth Affairs Khyber Pakhtunkhwa.

ASSISTANT DIRECTOR
(PROCUREMENT)



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MINUTES OF COMMITTEE MEETING

Agenda: Opening of Technical Bid
Name of Work: Hiring of Non-Consulting Services for Youth Activities/ Events
Tender Notice No: 31080
Venue: Office of the Director Youth Affairs Peshawar
Date and Time: 03-04-2026 at 11:00 AM.

1. A Meeting of the Procurement Committee comprising of following members for bid opening was held on **03rd April, 2026** at 11:00 AM at Committee Room of Directorate of Youth Affairs Peshawar:

- | | | | |
|------|---|---|-----------------------|
| i. | Deputy Director Youth Affairs KP | - | In Chair |
| ii. | Assistant Director (B&A) Youth Affairs KP | - | Member |
| iii. | Assistant Director (P&D) Youth Affairs KP | - | Member |
| iv. | Assistant Director Procurement | - | Member-Cum- Secretary |

2. The meeting opened with recitation of Holy Quran. Afterwards, Assistant Director (Procurement) apprised the committee that a tender notice regarding Hiring of Non-consulting Services for Youth Development Activities was uploaded on official websites of KPPRA, Directorate of Youth Affairs, EPADS and published the same in widely circulated national newspapers. The following **Two** firms/companies submitted their bids through EPADS till the closing date i.e 03rd April, 2026 at 10:30 AM which were opened in the presence of the bidders who chose to attend on the same day at 11:00 AM (**Attendance of Bidders attached**).

- M/S Macrosm Advertising Agency
- M/S Focus Productions Private Limited.

3. The technical proposals received evaluated in accordance with the **mandatory eligibility and qualification criteria** as stipulated in the Bidding Documents. All submitted documents and certificates against each evaluation parameter were thoroughly examined by the Procurement Committee. Accordingly, a detailed Technical Evaluation Report has been prepared and is attached as **Annex-A**.

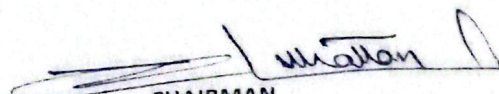
4. Based on the evaluation, the bids are declared **responsive/non-responsive** in accordance with the prescribed criteria. Only those bidders who fulfill the mandatory eligibility and securing minimum qualifying marks shall be eligible for the next stage, i.e., opening of financial proposals. The date and time for opening of financial bids shall be communicated to the technically qualified bidders in due course.

5. The meeting ended with vote of thanks from and to the chair.


CHAIRMAN
PROCUREMENT COMMITTEE
(Youth Affairs)

Copy for information to:

- 1) Managing Director KPPRA with request to upload the same on its Official Website.
- 2) All Members Concerned.
- 3) PA to Director Youth Affairs KP.


CHAIRMAN
PROCUREMENT COMMITTEE
(Youth Affairs)

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MANDATORY DOCUMENTS

S.No	Bidder Name	National Tax Number (NTN) Certificate	Khyber Pakhtunkhwa Revenue Authority (KPRA) Registration Certificate	General Sales Tax (GST) Certificate	Valid Registrar of Firms Certificate (Form H) where applicable	On Active Taxpayers List of Federal Board of Revenue (FBR) and KPRA	Halal Food Authority Certificate	Complete Profile of Firm/Company	Affidavit on E-Stamp Paper (as per Bid Solicitation Documents) including all required undertakings	Past Performance during last five (05) years (supported by work orders/agreements and completion certificates)	Bidding Documents duly signed and stamped on each page	Remarks / Status
1	M/s Macrosm Advertising Agency	Provided	Provided	Provided	Provided	Provided	Provided	Provided	Provided	Provided	Provided	Responsive
2	M/s Focus Productions (Pvt) Ltd	Provided	Provided	Provided	Provided	Provided	Provided	Provided	Provided	Provided	Provided	Responsive

DETAILED TECHNICAL EVALUATION REPORT

S.No	Bidder Name	Profile of Firm (05)	Staffing (10)	Past Performance (28)	Market Experience (10)	Presentation (20)	Financial Status (27)	Total Marks (100)	Overall Status
1	M/s Macrosm Advertising Agency	05	10	26	10	14	23	88	QUALIFIED
2	M/s Focus Productions (Pvt) Ltd	05	10	16	06	18	02	57	DISQUALIFIED

- i. Revised evaluation report will be uploaded on 20-04-2026, therefore bidders are requested to submit there grievance (if any till) the stipulated date.
- ii. Financial Bids will be opened on EPADS at Directorate of Youth Affairs on 23-04-2026 at 10:00 AM. Bidders are requested to ensure their availability on the given date and time.


Assistant Director (P&D)
(Member)


Assistant Director (Procurement)
(Member/Secretary)


Assistant Director (B&A)
(Member)


Deputy Director (F&P)
(Chairman)